

GREG DAVID DERIN, Esq.  
*Mediator and Arbitrator*

*"The art of shipbuilding is not in the wood." Aristotle*

Greg Derin is a Phi Beta Kappa graduate of the University of California at Berkeley, from which he received an A.B. degree with Highest Honors in 1976. Greg received a J.D. degree from Boalt Hall School of Law at the University of California at Berkeley in 1979, where he was on the editorial board of the *California Law Review* and was a Charles Mills Gayley Fellow.

Since 2004, Greg has assisted Professor Frank E. A. Sander twice per year in teaching the prestigious "Mediation Workshop" at Harvard Law School's Harvard Negotiation Institute. Greg is a Past Chair of the California State Bar's Standing Committee on Alternative Dispute Resolution. Recognized each year since 2006 by *Los Angeles Magazine* and *Law and Politics Media* as a *SuperLawyer* in the fields of Alternative Dispute Resolution, Intellectual Property Litigation and Entertainment Law, Greg has been selected to be a member of the National and California Academy of Distinguished Neutrals, the CPR Panel of Distinguished Neutrals, the Arbitration Panel of the Independent Film & Television Alliance (IFTA), and the Mediation and Arbitration Panels of the American Arbitration Association and the World Intellectual Property Organization (WIPO). Greg was named as a "Power Mediator" in *The Hollywood Reporter's* inaugural list of the mediators to whom the national entertainment community turns to resolve its disputes. He is a member of the dispute resolution sections of the Beverly Hills, Los Angeles County and American Bar Associations.

In 1979, Greg joined the law firm of Dern, Mason, Swerdlow and Floum, where he practiced for ten years, becoming the Managing Partner of the firm's litigation department. Upon the dissolution of Dern, Mason in 1989, Greg became a founding member of Del, Rubel, Shaw, Mason & Derin, where he remained until opening his own office in 1997. Greg has more than 30 years of litigation experience in diverse substantive areas, concentrating on entertainment and intellectual property, unfair competition, trade secrets, breach of contract, real estate, labor and employment, corporate and partnership, and general business disputes. He serves as principal outside litigation counsel to a major talent agency, was lead local counsel in Southern California to a Fortune 500 company in connection with a series of product liability matters, and has tried cases as varied as a class action concerning a real estate development, a multi-million dollar construction defect matter, and talent agency disputes.

Greg has received mediation and arbitration training through highly respected programs including Harvard Law School's Program of Instruction for Lawyers, "Mediation Workshop" led by Professor Frank E.A. Sander; Pepperdine University School of Law's Straus Institute for Dispute Resolution, "Mediating the Litigated Case" program; Dispute Resolution Services, Inc.'s "Advanced Mediator Skills Training;" the American Bar Association, Section of Dispute Resolution and International Academy of Mediators joint program entitled, "Advanced Mediation and Advocacy Skills Training;" the Center for Dispute Settlement (Washington, D.C.), "Advanced Mediation Techniques;" and the Center for Dispute Resolution (Kenneth Cloke), "Mediation Training;" the American Bar Association, Section of Dispute Resolution Arbitration Training Institute and the American Arbitration Association.